

THE DIAMONDBACK

Job Posting for **Advertising Account Manager** **Start Date: Fall 2020 through Spring 2021**

These are paid, on campus opportunities. At the Diamondback you will sharpen your business skills while helping our advertisers achieve their marketing and business goals. You will gain hands-on real world experience and be involved in the day-to-day strategic planning of our advertising department. The Diamondback's client solutions include print and digital advertising, live events, social media, promotions and special products. The Diamondback works closely with major companies throughout the DC metropolitan area providing additional opportunities to hone your networking skills. Training is provided as well as ongoing coaching from peers and our professional staff.

We seek:

- Students in any major with strengths in communication, marketing, sales and entrepreneurship
- Those who are self-motivated, independent, persistent and enjoy complex challenges
- People with positive attitudes
- Students who are adept at developing and maintaining solid business relationships

Requirements:

- Must possess solid analytical and communication skills
- Ability to work 10 or more hours per week around your class schedule
- Must be able to return to campus early following winter and summer breaks for training

What you will do:

- Work closely with our current and future customers
- Develop and maintain close relationships with business owners, marketing professionals, and HR representatives
- Develop new business opportunities
- Attend on and off campus meetings

Benefits:

- Rapid advancement and promotions in our student run advertising and marketing departments
- Increased confidence and skills for interviews and future business relationships
- Professional, practical real world experience
- Fun on-campus working environment
- Unlimited earnings opportunity

Questions?: Email arnie@marylandmedia.org with any questions.

To Apply: <https://form.jotform.com/90964687985179>

The Diamondback
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Established in 1909, the DBK is the independent, student run newspaper of the University of Maryland

www.dbknews.com